

Communications Internship

An opportunity to gain substantial experience in communications and international development while you study! Together We Learn is a charity that works in Ethiopia to transform lives through education. Our small London-based team has an opening for a Communications Intern to join us for a long-term internship to develop skills in social media management, production of online communications and supporter communications.

This internship would be ideal for an undergraduate student who is looking to gain real experience in the third sector, particularly international development, children and education charities or on communications and fundraising.

The Opportunity:

Online communication skills are in increasing demand in the third sector as more and more interaction with supporters moves to online modes such as social media, email and websites. This internship is a great opportunity to build your skills working in an international development charity while you study so that you can make strong applications with office experience upon graduation. It is also a great opportunity to develop and apply your writing and creative skills for a different purpose, and through a different medium, to build up a variety of communications experience.

The Specifics:

We are looking for someone to intern for one day a week (7.5 hours) during the academic year. The hours are flexible and we can adapt these according to your schedule. The internship can also be extended to continue through summer or over multiple years of study if it suits the candidate.

Travel and lunch expenses up to £11 per day will be reimbursed.

What the Role will include:

- Generating social media content, managing social media channels including Facebook, Twitter and Instagram
- Writing content for blogs, newsletters and the website (using platforms such as Mailerlite, and Wordpress)
- Designing communications and graphics (using platforms such as Canva and programmes such as Microsoft publisher and InDesign)
- Working with the Ethiopian team to gather information about projects and develop them into case studies for use in reports and communications
- Develop and run online fundraising campaigns with support from the Fundraising Manager (using platforms such as Virgin Money Giving and Global Giving)
- Proof reading marketing communications, funding reports and annual reports.
- Maintaining records on our database (using Salesforce database)

Intern support:

Together We Learn's London office comprises a small, tight-knit and dedicated team. The intern will work closely with the Chief Executive, Projects Manager and Fundraising Manager, who will support the development of your communications skills. All team members will share knowledge about their areas of work so that you can learn about all aspects of working in an international development NGO. Training will be provided on using communications platforms widely used in the charity communications sector and there will also be the opportunity to attend external training with institutions such as the Foundation for Social Improvement.



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Who we are looking for:

This internship would be ideal for an undergraduate student who is looking to gain real experience in the third sector, particularly international development, children and education charities or on communications and fundraising.

We see internships as a shared experience where the organisation puts in time and support to build up the skills of an enthusiastic and dedicated individual so that they can make strong applications when they are later looking for employment in the sector. Therefore, candidates do not need to already have experience working with charities, or on communications. If you have the enthusiasm, interest and motivation to learn as much as possible through this internship, we want to hear from you!

How to apply:

To apply, please send a CV plus a short message to hello@twlethiopia.org about why you are interested in this internship. If you have any examples of your writing, please attach or link to these in your email – this could be your own blog, youtube channel or Instagram - any written communications or online space where you have invested time to share a message. Equally, if you don't have examples of your writing, please apply all the same.

We look forward to hearing from you!